# **ONE CHOICE PREVENTION**

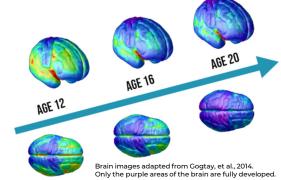
## **DID YOU KNOW?**

#### SUBSTANCES HAVE A UNIQUE IMPACT ON THE DEVELOPING BRAIN

- The brain is not fully developed until about age 25.1
- 9 in 10 (90%) of all adults with substance use disorder (addiction) started drinking, smoking, or using other substances before age 18.2



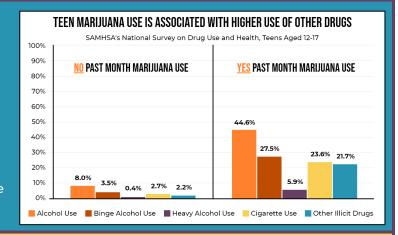
All substance use puts teens at increased risk for a variety of adverse health outcomes.



### FOR TEENS, ALL SUBSTANCE USE IS CONNECTED

- Using any one substance (alcohol, nicotine, marijuana) dramatically increases the likelihood of using others.3
- For example, teens aged 12-17 who used marijuana (THC) in the past month were:
  - 6X more likely to use alcohol
  - · 8X more likely to binge drink
  - 15X more likely to report heavy alcohol use
  - 9X more likely to use cigarettes
  - 10X more likely to use other illicit drugs

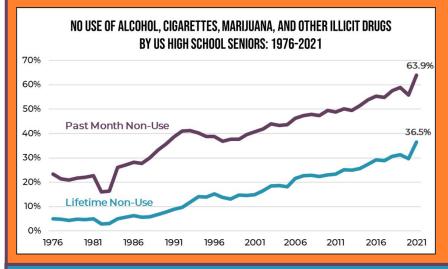
...than their peers who did not use any marijuana in the past month.3





#### MAKE ONE CHOICE FOR YOUR HEALTH

- No use of any alcohol, nicotine, marijuana, or other drugs before age 21.
- Making One Choice is analogous to other health standards like using seat belts, wearing bicycle helmets, eating healthy foods, exercising regularly, getting enough sleep - all of which impact your health and wellness.



#### A GROWING NUMBER OF TEENS ARE MAKING ONE CHOICE

of all high school seniors have not used ANY alcohol, nicotine, marijuana, or other drugs in the past month.4

of all high school seniors have not used ANY substances in their

#### REFERENCES

- Gogtay, et al. (2014). Dynamic mapping of human cortical development during childhood through early adulthood. PNAS, 101(21), 8174-8179.

  \*National Center on Addiction and Substance Abuse at Columbia University. (2011). Adolescent Substance Use: America's #1 Public Health Problem. New York, NY: Author